



**Saturday, September 10, 2022 5:00PM - 9:00PM**

*Celebrating the past, present, and future of our Filipino community*

## **SPONSORSHIP & ADVERTISEMENT OPPORTUNITIES**

**50th Anniversary Celebration Planning Committee**

**Co-Chairs:** Nimpa Akana & Mary Soriano

**Event Planning Committee Members:**

Marie Waite, Rachele Caco, Joann Fields, Rein Henson, Maricris Paloutzian, Trish Tahimic, Evelyn Leano, Joy DeGuzman, Linda Bienes, Arlene DeOcampo, Debbie Discar Espe, Arvin Aquino

**COPAO Board of Directors:**

Juanito Amor, Beth Atenido, Herb Delute, Salvador Flor, Joe Mazares, Myrna Reyes

**Event Support:** PASACAT Philippine Performing Arts Company

**Contact:** [copaosandiego@gmail.com](mailto:copaosandiego@gmail.com)

**Sycuan**  
CASINO • RESORT

# Mabuhay!

**COPAO's 50th Anniversary Celebration** is a once-in-a-lifetime occasion. We invite our kababayans and friends to come together in commemorating a life's worth of accomplishments. The past several years has paused us to reflect and return with a regenerative spirit for the future of Filipino Americans in San Diego. As a sponsor or advertiser, you recognize the value of being a part of an extended family and can expect that familiar embrace of home.

Filipinos are well known for our Mabuhay Spirit. This welcoming attitude of service is inherent to our DNA and transcends throughout our culture of work and play. When the songs fade and lights shut down, your investment will go beyond simple name recognition. You'll be remembered for contributing to support generations of Filipinos. Whether you're a business extending its reach to potential consumers, an organization placing a congratulatory statement, or a family paying tribute to a member's service to the community, the ads in the souvenir program serves as a historical document of the past, present, and future.

## WHO WE ARE

For almost five decades, the Council of Philippine American Organizations (COPAO) has served to unite San Diego's second largest ethnic population. In 1971, several community leaders came together to form an "umbrella" organization to address the common social service needs of all Filipinos in the county. Many of the organizational members then, originated to represent different regions and provinces of the Philippines.

Several agencies started as community projects under the aegis of COPAO and then moved on to become independent and progressive non-profit organizations. Samahan Senior Nutrition Center, Samahan Health Clinic (formerly Operation Samahan), Union of Pan Asian Communities (UPAC), and Samahan Dance Company are just a few to name. In addition, COPAO has been an advocate on issues affecting ethnic minorities and has joined hands with other agencies in its drive for civic and political empowerment.

As the Filipino American community has grown, so has COPAO adapted to the changing dynamics of the Filipinx diaspora. Today, the county is home to several hundred organizations having formed a variety of social clubs, educational organizations, national and international advocacy programs, professional societies, and employee resource groups embodying the intersectionality of Filipino American identities.

As we move towards the next decade, COPAO will lean towards the expertise of these entities and act more as a collaborative hub. Board members are mission oriented and demonstrate a commitment to its overarching vision and values statement. By enlisting representation of thought leaders in professional fields, across generations, and along with our traditional associations, we'll strengthen our promise of leadership development, community engagement, and civic empowerment.

## OUR MISSION

To enhance the social, educational economic, and civic empowerment of the community through collaboration of organizations and individuals.

## OUR VISION AND VALUES STATEMENT

COPAO Envisions and Values a Filipino American Community:

- That is grounded in the values of integrity, service, leadership, social justice and inclusion
- That is continuously moving forward within a culture of evidence and transparency that inspires civic engagement, reflection, and critical dialogue in a respectful, thoughtful and proactive manner
- That highlights and maximizes the richness and diversity of our culture and defines what it truly means to be a "Filipino" within the context of our contribution in re-defining what is "American" while at the same time, uplifting our Motherland
- That has the political clout and influence commensurate with our growing population and is effective in advocating policies that improve the livelihood of Filipino Americans at the local, state and national levels
- That sustains its viability by being responsible stewards of its resources, creating opportunities for leadership and inspiring a pipeline of leaders from the high school, college and professional levels who are committed to giving back to their community

## Create!

### Lasting memories by advertising in the Commemorative Souvenir Booklet (8.5 x 11)

Page Size	Dimensions	Cost
Inside Full Page	8.5"w X 11"h	\$200.00
Inside Half-page	8.5"w X 4.5"h	\$100.00
Inside 1/4 page	4.25"w X 4.5"h	\$50.00
Business Card	3.5"w X 2"h	\$30.00

Contact us if you would like to discuss other custom sponsorship and advertising opportunities.



# SPONSORSHIPS

**TITLE SPONSOR \$2500**  
Sponsored table (10 seats)  
2-minute stage welcome  
30sec to 1min video commercial  
Sponsor signage on table  
Banner placement  
Back full-page advertisement in souvenir program  
Event program acknowledgement  
Company logo/name in video display  
Company logo/name on social media

## PLATINUM SPONSORS (2)

**Welcome Reception \$1500**  
4 VIP reserved seats  
Banner placement  
Listed as Welcome Reception sponsor  
Full page advertisement in souvenir program  
Event program acknowledgement  
Company logo/name in video display  
Company logo/name on social media

**Post Event Reception \$1500**  
4 VIP reserved seats  
Banner placement  
Listed as After Party sponsor  
Full page advertisement in souvenir program  
Event program acknowledgement  
Company logo/name in video display  
Company logo/name on social media

## GOLD SPONSORS

**Photography \$1000**  
2 VIP reserved seats  
Signage as Photography sponsor  
Half-page advertisement in souvenir program  
Event program acknowledgement  
Company logo/name in video display  
Company logo/name on social media

**Entertainment \$1000**  
2 VIP reserved seats  
Signage as Entertainment sponsor  
Half-page advertisement in souvenir program  
Event program acknowledgement  
Company logo/name in video display  
Company logo/name on social media

**STUDENT SPONSOR \$50**  
Help inspire the next generation of community leaders. Sponsors will receive general acknowledgement in the souvenir program and during the event.

**Beverage \$1000**  
2 VIP reserved seats  
Signage as Beverage Bar sponsor  
Half-page advertisement in souvenir program  
Event program acknowledgement  
Company logo/name in video display  
Company logo/name on social media

**Recognition Awards \$1000**  
2 VIP reserved seats  
Signage as Recognition Awards sponsor  
Half-page advertisement in souvenir program  
Event program acknowledgement  
Company logo/name in video display  
Company logo/name on social media

**50<sup>th</sup> Anniversary Gift \$1000**  
2 VIP reserved seats  
Signage as 50<sup>th</sup> Anniversary Gift sponsor  
Half-page advertisement in souvenir program  
Event program acknowledgement  
Company logo/name in video display  
Company logo/name on social media

**Dessert Sponsor \$1000**  
2 VIP reserved seats  
Signage as Dessert sponsor  
Half-page advertisement in souvenir program  
Event program acknowledgement  
Company logo/name in video display  
Company logo/name on social media

**BRONZE SPONSORS \$500**  
2 VIP reserved seat  
Listed as sponsor Bronze sponsor  
Quarter-page advertisement in souvenir program  
Event program acknowledgement  
Company logo/name in video display  
Company logo/name on social media

**TABLE SPONSORS \$1500**  
10 VIP reserved seats  
Sponsor signage on table  
Listed as Table Sponsor  
Quarter-page advertisement in souvenir program  
Event program acknowledgement  
Company logo/name in video display  
Company logo/name on social media



# SPONSORSHIP & ADVERTISING APPLICATION FORM

**Submission Deadline: Friday, August 12, 2022**

Send this form and payment to:

(complete address is needed for efficient mail delivery)

COPAO  
832 E Avenue  
National City, CA 91950

## CONTACT INFORMATION

Organization/Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business Address: \_\_\_\_\_

City/State/Zip/Country: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Checks, Money Orders, or Cashiers Checks can be made payable to the event sponsor: **PASACAT\***

[\*PASACAT serves as the fiscal sponsor for tax-exempt deductible donations]

### CHOOSE YOUR SPONSORSHIP PREFERENCE

Check Size	Amount
<input type="checkbox"/> Title Sponsor	\$2500.00
<input type="checkbox"/> Platinum Sponsor Welcome Reception	\$1500.00
<input type="checkbox"/> Platinum Sponsor Post Event Reception	\$1500.00
<input type="checkbox"/> Gold Sponsor Entertainment	\$1000.00
<input type="checkbox"/> Gold Sponsor Photography	\$1000.00
<input type="checkbox"/> Gold Sponsor Beverage	\$1000.00
<input type="checkbox"/> Gold Sponsor Recognition Awards	\$1000.00
<input type="checkbox"/> Gold Sponsor 50th Anniversary Gift	\$1000.00
<input type="checkbox"/> Gold Sponsor Dessert	\$1000.00
<input type="checkbox"/> Bronze Sponsor	\$500.00
<input type="checkbox"/> Table Sponsor	\$1500.00

### CHOOSE YOUR SPONSORSHIP PREFERENCE

Check Size	Amount
<input type="checkbox"/> Table Sponsor	\$1500.00
<input type="checkbox"/> Student Sponsor _____	x\$50.00
<input type="checkbox"/> Variable Sponsor _____ (your amount)	Variable

### CHOOSE YOUR ADVERTISING PREFERENCE

Commemorative Souvenir Booklet (8.5 x 11)		
Check Size	Dimensions	Cost
<input type="checkbox"/> Inside Full Page	8.5"w X 11"h	\$200.00
<input type="checkbox"/> Inside Half-page	8.5"w X 4.5"h	\$100.00
<input type="checkbox"/> Inside 1/4 page	4.25"w X 4.5"h	\$50.00
<input type="checkbox"/> Business Card	3.5"w X 2"h	\$30.00

We support the COPAO 50<sup>th</sup> Anniversary Celebration as a sponsor/advertiser. Enclosed is a check/credit card payment for the preference(s) checked above.

Circle One:

Credit Card #(15-16 digits)

\_\_\_\_\_

CVN Code (3-4 digits)      Expiration Date (mo/year)      Billing Zip Code

\_\_\_\_\_

Cardholder Name (print): \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Invoice payments via Paypal or Venmo may also be accepted. Check below if you prefer to be invoiced for purchase. Mail or email (copaosandiego@gmail.com) this form before the deadline date.

**Invoice Us**

*service charges may apply*

**Please sign below confirming your sponsorship and/or advertisement request.**

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Remit payment by  
August 12, 2022**

**QUESTIONS?**  
copaosandiego@gmail.com